

enhancements

The Doctor is In at Kai – The Medical Spa

by Taylor Arnold



Owner Grace Choung



Hawaiian word meaning “a body of water,” Kai symbolizes peace, calmness and serenity in a spa atmosphere. “We hope to make a healthy change in your life on the outside and thus on the inside as a result,” says Grace Choung, managing partner of Kai – The Medical Spa. “When your outside appearance is enhanced, your self-confidence increases. That is our ultimate goal.”

At Kai, clients will find skin care products from iS Clinical, Obagi, Skinceuticals, SkinMedica, Cosmedix, B Kamins, Jane Iredale Mineral Make-up and more. “We carry medical-strength products, which are stronger than the ones you will find in the department store or elsewhere,” Choung says. “Therefore, you will achieve faster results in a shorter time period.”

Services are designed for both women and men, and they combine medical-grade products to achieve the best results in the shortest time period. From facials to waxing, massage, brow tinting and laser hair removal, Kai offers a full menu of treatments. On staff are board-certified physicians to perform injectables such as botox, restylane, juvederm, sculptra and lipodissolve, and a team of certified medical estheticians can customize skin care treatments for any skin type.

Kai is also the only place in Atlanta to offer the Body Enhancer Treatment. Created

by the inventor of the pacemaker, this machine brings on a full muscle contraction. “It’s like going to a personal trainer, but getting results that you cannot achieve with a trainer,” Choung says. “For example, doing 40 minutes on the core area is equivalent to 1,000 sit-ups.”

Each spa varies from four to eight treatment rooms, including two extra-large rooms suitable for dual treatments. Clients can enjoy purified water and specialty teas as well as fruit and cheese. They are also offered robes and slippers that are now available for purchase due to such high demand.

All consultations are complimentary, and Kai’s team of certified medical estheticians is always upfront and honest to let you know if your goals are realistic. “We are very education focused; we do lots of research on the myths and facts out there, and we want to share this information with you,” Choung says. “Someone within Kai will always try the products and services before we decide to bring it in or not. We wouldn’t sell anything we wouldn’t use ourselves.”

In fact, Choung herself recently tried out the new Obagi blue peel and offered clients a look at her before and after pictures on her laptop. “Anybody who wants to minimize his or her hyper pigmentation and wrinkles will benefit from this treatment,” she says. “You will watch your brown sun/age spots peel off. It is amazing!”

In addition to offering clients these custom skin care treatments, Kai is hosting a series of co-ed spa nights in their three Atlanta area locations for people to learn how to revitalize their skin. Guests are invited to enjoy appetizers, wine, live music, demonstrations and chair massages. “This is an opportunity for people to learn, network and meet others in the community,” Choung says. “We can create awareness of what is going on in the skin care industry in Atlanta.”

And a reception at Kai is nothing short of stellar. Recently, guests enjoyed appetizers from Laura Rogers of Carole Parks Catering and the beautiful floral arrangements of KaBloom. Choung also held drawings every half hour for prizes that included a one-month membership to the Concourse Athletic Club, a \$50 gift certificate to Chelsea Parkes and a private shopping party for 20 friends at Fabrik. In between drawings, guests could watch demonstrations by medical estheticians Celeste Arthur and Tamara Neal and enjoy a chair massage by massage therapist Danica Lane.

When she is not educating her clients or learning about the latest in skin care treatments, Choung is busy keeping Kai active in the community. “We help with charity donations, and we network to help each other’s businesses grow,” she says. “I really like to align ourselves with other like-minded business owners in the area.”

In the end, she is dedicated to keeping her customer service top-notch. “We are very focused on customer care, and we really try and take care of you throughout the process from the first phone call to the visit to the follow-up,” she says. “I love the interaction with our clients. I love talking with them and seeing the results that they are getting—to see their self-confidence and their self-esteem grow because they don’t have the acne or the rosacea anymore. That is awesome.”

Kai – The Medical Spa has locations in Alpharetta, Johns Creek and Sandy Springs. Hours are Monday through Friday, 10 a.m. to 6 p.m., Saturday 10 a.m. to 4 p.m. and other times by appointment. For more information, visit www.kaimedspa.com.