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Immediate Release
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KAI – THE MEDICAL SPA SHOWCASES BREAKTHROUGH NEW SOLUTION FOR ACNE SCARS AND WRINKLES

Fraxel re:store™ Laser Treatments Offer a Younger Appearance without Surgery

(Atlanta, GA) September 15, 2008 – Kai – The Medical Spa is one of the first medical spas nationwide to offer clients the Fraxel re:store™ Laser treatment in its three Atlanta area locations. As the latest in non-surgical skin enhancement, Fraxel re:store™ is FDA approved, and targets acne scars, surgical scars, age spots, sun spots, melasma, actinic keratosis and a variety of other cosmetic conditions.

“This is a safe, non-invasive procedure that will uncover the fresh, healthy skin of your youth,” says Lisa M. Spagnuolo, North Fulton Director of Kai. “It treats aging and sun-damaged skin. Healing occurs so quickly that there is very little downtime for patients. This is a permanent change that can last for years if you choose to maintain your skin. “

Side effects are minimal and may involve mild to moderate swelling and redness, which subsides within a few days. Patients can wear mineral make-up the same day, and most see improvement in discoloration, smoother texture and reduced pore size within weeks.

“We have many clients with acne and surgical scars, and this is the first laser that delivers remarkable results with minimal to zero downtime,” says Grace Choung, Managing Partner of Kai. “There are other options that will provide similar results, but the downtime is much longer with greater risks. My Kai team has tried it for various skin issues and we have all been impressed! In order to achieve the best results, we recommend three to six treatments. The number of treatments will vary depending on the individual's skin restoration goals.”

Individual sessions begin at \$400, and a package of four full face treatments begins at \$4000. A full face acne package of six is \$6000. Kai also offers Fraxel re: store™ on other areas such as the neck, chest, hands and crows feet. These treatments may be purchased depending on the area and the number of sessions needed. Many clients also opt for one treatment a year as a follow-up after their series of four treatments.

“This is the most effective, zero-downtime laser treatment available,” Choung says. “It is the best high-quality restoration you could give yourself.”

For more information visit www.kaimedspa.com.

About Kai – The Medical Spa:

Kai – The Medical Spa is a skin care boutique with the very latest in body care products from around the world. Services are designed for both women and men, and include massage treatments, facials, custom airbrush tans and laser hair removal. As one of the first medical spas nationwide to offer the Fraxel re:store™ Laser treatment, Kai caters to a variety of cosmetic conditions and is committed to achieving the best results in the shortest time period. Hours are Monday through Friday, 10 a.m. to 6 p.m., Saturday 10 a.m. to 4 p.m. and other times by

appointment. Kai has three Atlanta locations including Alpharetta, Johns Creek and Sandy Springs.